



GLOBAL MONEY WEEK REPORT 20-26 MARCH 2023

Introduction

Global money week is an Annual Global Awareness- raising campaign that focuses on ensuring that young people, are financially aware and are gradually acquiring the knowledge, skills, attitude, and behaviours necessary to make sound financial decisions and achieve financial stability, independence, and resilience. This year's 11th edition ran from 20-26 March 2023 under the theme **“Plan your money, Plant your Future.”**

Global Money Week Provincial Outreach Schedule

SECZim in partnership with the Reserve Bank of Zimbabwe (RBZ), Insurance and Pensions Commission (IPEC) and other key stakeholders conducted GMW campaigns throughout March 2023, instead of confining themselves to the designated week only, to increase outreach. RBZ and IPEC successfully conducted exhibitions in all four provinces, i.e. Matebeleland North, Matebeleland South, Mashonaland Central and Harare whilst SECZim participated in two provinces, Matebeleland South and Harare. Two SMLs participated in this year's GMW activities alongside SECZIM. The Financial Securities Exchange supported SECZim through sponsorship of some promotional items and participated in Matebeleland North, Matebeleland South and Harare exhibitions. EFE Securities joined the Harare exhibition. SECZim also participated in the CEO's Roundtable sessions which were held on 21st and 23rd March 2023 at the Reserve Bank of Zimbabwe Sports Club.

Below is the itinerary for the 4 provinces where GMW were conducted.

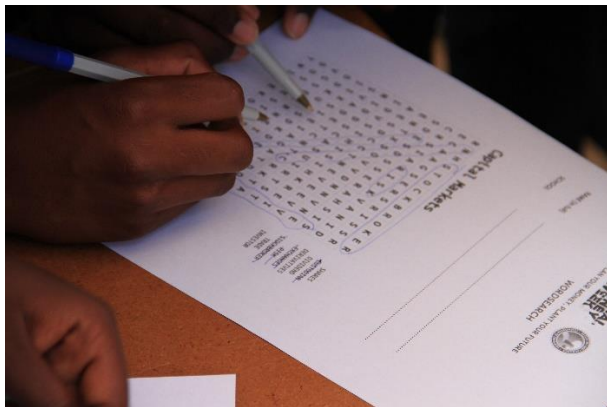
Matabeleland North	06 March	07 March	08 March	09 March	10 March
Matabeleland South	13 March	14 March	15 March	16 March	17 March
Harare RBZ Sports Club	20 March	21 CEO's Roundtable	22	23 CEO's Round Table	24
Mashonaland Central	27 March	28 March	29 March	30 March	31 March

Activities

SECZim participated in the provincial activities for Matebeleland South form 13-17 March 2023 and the activities in Harare from 20 – 24 March. Below are some of the activities conducted during the outreach programme.

- Presentations by Financial sector regulators to schools about their organisations
- Q and A session were held during presentations
- Giveaways – participants won prizes, including t/shirts, caps and pens
- Exhibitions were held after the presentations where students visited the stands and interacted with the regulators and regulated entities present.
- Students participated in wordsearch and short quiz about the capital market.

GMW Activities in Pictures



Wordsearch in progress



Students learning more at the SECZim stand



Winners of the various activities conducted during the GMW session at Shashani Adventist High School.



Q & A Session in progress



Head of Investor Education, Farai Mpfu, poses for a picture with one of the students

CEO's Round Table

SECZim joined other stakeholders at the CEO's Roundtable sessions which were held on 21 and 23 March 2023. After the session, the CEO's toured the stands.



CEO's from the financial sector follow proceedings



Mrs. Mushosho (RBZ), Mr. A. Taruvinga (CEO-SECZim)



SECZim CEO Anymore Taruvinga delivering his opening remarks at second session of CEO's Round Table.

GMW Provincial Statistics

Matebeleland South

A total of 1,775 students and 97 teachers/lecturers participated in the GMW activities conducted at Plumtree High School, Shashane Adventist High School and National University of Science and Technology (NUST).

Date	Name of School	Number of Students	Number of Teachers
13 March 2023	Plumtree High School (Host)	400	4
	Marula High school	20	2
	Phakamani High School	20	2
	Embakiwe High School	20	2
	Ivimila High School	20	2
	Empandeni High School	20	2
	Marula Primary School	20	2
	Dingimuza Primary School	20	2
	Matiwaza Primary School	20	2
	Allan Redform Primary School	20	2
14 March 2023	Plumtree High School (Host)	320	4
	Marula High school	20	2
	Phakamani High School	20	2
	Empandeni High School	20	2
	Ivimila High School	20	2
	Marula Primary School	20	2
	Dingimuza Primary School	20	2
	Matiwaza Primary School	20	2
	Izimnyama Primary	20	2
	Allan Redform Primary School	20	2
15 March 2023	Shashane Adventist School (host)	110	4
	Gohole High School	20	2

		Mqabuko Secondary School	20	2
		St. Anna Secondary School	20	2
		Banyubi Bedombo Secondary School	20	2
		Sontala Secondary School	20	2
		Tshelanyemba Secondary School	20	2
		Mbembeswane Secondary School	20	2
		Mahetshe Secondary School	20	2
16 2023	March	Shashane Adventist School (Host)		
		Minda High School	10	2
		Whitewater High School	5	1
		Manyane Secondary school	11	2
		Nhlupho Secondary School	6	1
		Lubhangwe Secondary School	10	2
		Kafusi Manaka Secondary School	5	1
		Tjemando Secondary School	2	1
		Secula Secondary School	10	2
		DK Secondary School	10	2
		Muganunu Secondary School	4	1
		Zamanyoni Secondary School	10	2
		Tohure Secondary School	6	2
17 2023	March	National University of Science and Technology (NUST)	341	14
Total			1,775	97

Harare

A total of 829 students and 103 teachers visited the SECZim stand. Below is a table showing the schools and number of students that visited the SECZim stand.

Date	Name of School	Number of Students	Number of teachers
20 March 2023	Kuwadzana High 1	100	4
	Warren Park High	20	2
	Ellis Robins High School	94	4
	Hallingbury Primary School	20	2
	Maranatha Preparatory School	10	2
	Warren Park 5 Primary School	40	4
	Avonlea Primary School	10	2
	Weslea Primary School	10	1
	Alfred Beit	**	**
	Oakdale	**	**
Cornelius Hope	**	**	
21 March 2023	Mabelreign Girls High	30	1
	Nyatsime College	83	4
	Zengeza 2 High	30	2
	Seke 4 High	8	3
	Chaminuka Primary School	17	2
	Seke Mhuriima High School	10	2
	Pfumo Primary School	4	**
22 March 2023	Mabelreign Girls High	26	**
	Moffat Primary School	20	2
	Harare High	20	2
	Morgan High	21	2
	Hatfield High School	**	**
	Shingirai Primary School	29	2
	Sunningdale 2 primary School	10	3

23 March 2023	St Peters Kubatana High School	20	2
	Chipembere Primary School	16	2
	Epworth High School	21	2
	Mabvuku Primary School	20	2
	Frank Johnson Primary School	25	2
	Kwayedza High School	10	1
	Epworth Primary School	10	2
	Highfield High 1	15	2
	Kubatana Primary School	10	1
	Mabvuku High School	28	2
24 March 2023	Mufakose 2 High School	8	**
	Mabelreign Girls High School	28	2
	UZ – Actuarial Science	6	n/a
TOTAL		829	103

**The number of students and teachers was not established











Below is a table highlighting the total number of teachers and students reached during the GMW activities:

Province	Number of Students	Number of Teachers
Matebeleland South	1775	97
Harare	829	103
GRAND TOTAL	2004	200

Social Media

SECZim social media platforms were updated with content developed from the activities undertaken during the provincial exhibitions. Below are the posts and statistics.

Facebook

	Global Money Week exhibitions for Harare ended today. It was a busy week for financial institutions as they spent time out of their offices preaching the financial literacy gospel to young people. Many schools from different parts of Harare had an opportunity to interact...	Post reach	Engagement
	Fri, Mar 24	430	52
	Day 4. Global Money Week exhibitions continued with more companies coming on board. Whilst students were visiting the stands at the RBZ Sports Club, CEOs of financial institutions were discussing issues affecting the youth. Financial institutions and Mobile...	Post reach	Engagement
	Thu, Mar 23	455	33
	Day 3: We continue to educate young people about healthy financial habits. Saving and investing need to become a culture. Every penny you put away now will contribute to your future financial needs. #GMW2023 #PlanYourMoney #PlantYourFuture Reserve Bank of...	Post reach	Engagement
	Wed, Mar 22	485	63
	Competition Time!!! #PlanYourMoney #PlantYourFuture Old Mutual Zimbabwe Chengetedzai Depository Company Limited Morgan & Co. Private Limited Lynton-Edwards Stockbrokers Terrace Africa CBZ Holdings EFE Securities Financial Securities Exchange...	Post reach	Engagement
	Tue, Mar 21	2,088	62
	Today, SECZim and other financial services providers exhibited at the Reserve Bank of Zimbabwe Sports Club where hundreds of students from primary and secondary schools in the Warren Park-Mabelreign district visited the stands to learn about banking, insurance a...	Post reach	Engagement
	Mon, Mar 20	494	53
	Financial services sector regulators, Potraz and other key stakeholders concluded the Matebeleland South financial literacy awareness programme at National University Of Science And Technology. Some students are already participating on the capital market...	Post reach	Engagement
	Fri, Mar 17	923	84
	Proverbs 22:6 Train up a child in the way he should go, and when he is old, he will not depart from it. Students at Shashane Adventist High School in Matobo were equipped with financial knowledge and their lives will never be the same again. When they are older, they...	Post reach	Engagement
	Wed, Mar 15	457	39
	Another day at Plumtree High School. Students being encouraged to deal with licensed players when they begin their investment journey. #GMW2023 #PlanYourMoney #plantyourfuture Reserve Bank of Zimbabwe Postal and Telecommunications Regulatory...	Post reach	Engagement
	Wed, Mar 15	209	20
	Financial services sector regulators and some key stakeholders were at Plumtree High School in Matebeleland South educating the young generation about banking, investing and insurance. Insurance and Pensions Commission Reserve Bank of Zimbabwe Postal and...	Post reach	Engagement
	Mon, Mar 13	1,108	132
	The financial services sector regulators in Zimbabwe i.e. SECZim, Reserve Bank of Zimbabwe and Insurance and Pensions Commission in partnership with the Ministry of Primary and Secondary Education and Ministry of Higher Education ZW, are spearheading financial...	Post reach	Engagement
	Fri, Mar 10	200	23

Total Reach **6,849**

Total Engagements **561**

Visit the SECZim pages to view the GMW posts in detail.

Facebook [@Securities and Exchange Commission of Zimbabwe](#)

Twitter [@SECZIM](#)

LinkedIn [@SEC ZIM](#)

YouTube 246 subscribers [@SECZIM](#)

Instagram 1,808 followers [@seczim](#)

GMW in Pictures

Matebeleland South



Students follow proceedings at Plumtree High School



Investor Education Officer, Precious Hassen presenting to students at Shashane Adventist High School



*Sandra Kawenda – Head PR and Communications
FINSEC attending to students at their stand*

National University of Science and Technology



NUST and Bulawayo Polytechnic students follow proceedings.



Students share their experiences and concerns with Farai Mpofu, Investor Education at SECZim

Harare Pictures



Primary and Secondary school students visit the SECZim stand, one of over 20 exhibitors

Challenges

SECZim was faced with some challenges as outlined below:

1. Budgetary constraints

Due to insufficient funding for the GMW Activities

- SECZIM could not participate in other provinces i.e. Matebeleland North and Mashonaland Central.
- Inadequate promotional material was produced
- SECZim could not contribute to prizes for the GMW video competition.
- Preferred vehicle type could not be hired (double cab)

2. Failure by suppliers to deliver promotional material on time

Recommendations

1. Seek sponsorship from amongst Securities Market Intermediaries for promotional material to ensure that adequate quantities are produced.
2. Purchase a vehicle which ensures comfort and security for staff members as they conduct outreach activities.
3. Planning and coordination must improve