



Global Money Week Report

21-27 March 2022

Introduction

Global money week is an Annual Global Awareness- raising campaign that focuses on ensuring that young people, are financially aware and are gradually acquiring the knowledge, skills, attitude, and behaviours necessary to make sound financial decisions and achieve financial stability, independence, and resilience. This year’s 10th edition ran from 21-27 March 2022 under the theme **“Build your Future, be smart about money.”**

Global Money Week Activities

The Securities and Exchange Commission of Zimbabwe conducted the following online activities through the social media platforms i.e. Facebook, Instagram, LinkedIn and Twitter:

Date	Online Activities/Posts
21 March 2022	<ul style="list-style-type: none">• Shared a tip on the importance of knowing why one is investing, that is, the importance for setting investment goals.• A short video was shared targeting young people so that they understand the need to start investing at an early age.
22 March 2022	<ul style="list-style-type: none">• Shared a tip encouraging young people to seek advice from experienced investors whose investments are doing well and investment advisors before investing.• Launched an essay competition for university students on the Global Money Weeks’ theme “Build your future, be smart about money.”• Update the social media platforms with information about the seminar held at Dominican Convent school as a way of raising awareness about the investor education activities being done in schools.
23 March 2022	<ul style="list-style-type: none">• Shared pictures of the seminar held at HIT• Shared a tip on the importance of learning the investment basics as young people before starting an investment journey.• Shared a video in Shona which is in line with SECZim’s efforts in creating content in vernacular to ensure that everyone is included.
24 March 2022	<ul style="list-style-type: none">• Shared a tip on the need to start investing as there is no amount that is too little. To start trading on the C-Trade and ZSE Direct, there is need for ZWL100 and ZWL500 respectively.• Ran a poll on Twitter and LinkedIn to check whether people had any knowledge about shares. Below is the outcome of the poll: Have you ever bought shares? Twitter: 63% of the participants said they had once bought shares and 36% said they haven’t bought any. Only 1% had never heard of shares. 59 total votes were cast. LinkedIn: 47% of the participants said they had bought shares and 53% had not bought any. A total of 15 total votes cast.• Shared pictures of the SECZim tour by Dominican Convent students who had the opportunity to better understand the work being done by different departments at the Commission in protecting investors.

25 March 2022	<ol style="list-style-type: none"> 1. Shared an engaging wordsearch for participants to identify some financial and capital market terms about investing and saving which is an exciting way to encourage young people to get involved and become financially literate. The wordsearch received 17 correct responses. Winners would walk away with a t/shirt or cap. 2. Pictures from the seminar held at the University of Zimbabwe were shared on SECZim social media platforms.
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Below are the social media handles for SECZim:

Facebook – Securities and Exchange Commission of Zimbabwe

Twitter - @SECZIM

LinkedIn – SEC ZIM

Instagram - SECZIM

Statistics of GMW Activities

Below are the statistics of the social media activities conducted during the GMW.

PLATFORM	TOTAL REACH	TOTAL ENGAGEMENTS
FACEBOK	12535	181
TWITTER	18735	1054
LINKEDIN	2625	57
INSTAGRAM	3654	203

Below are some screenshots of the social media posts that ran during GMW which ranged from wordsearch, essay competition, polls and some tips.



Securities and Exchange Commission of Zimbabwe

Published by Sec Zim · March 25 at 4:14 PM · 🌐

Play and Win!

#GMWBuildYourFuture #GMWBeSmartAboutMoney #GMW2022



BE THE FIRST TO COMMENT AND STAND A CHANCE TO WIN!!

Find any 10 words related to saving and investing and stand a chance to win a branded cap or shirt. List your words in the comment section or send them via WhatsApp +263 71 932 2922.



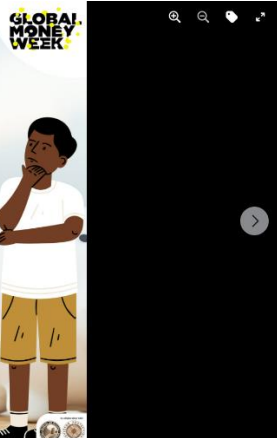
#BuildYourFuture, BeSmartAboutMoney



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Don't worry about starting small

Regardless of the amount you are investing, putting your money in a position where it has growth potential can not only increase your wealth, but also help establish financial habits that can benefit you throughout your life. Investing requires patience. Investing small amounts will eventually add up over time.



@seczim



Securities and Exchange Commission of Zimbabwe

Published by Sec Zim · March 23 at 4:17 PM · 🌐

An interactive financial education session was held at Harare Institute of Technology (HIT) today. Students were introduced to capital markets and Insurance and Pensions. They also got a chance to learn and experience the C-Trade registration process. Students who registered successfully received some prizes. More prizes were given away during the Q & A session. What a lively session it was with students! Learn, Earn, Save!

#GMWBuildYourFuture #GMWBeSmartAboutMoney #... See more



← Tweet



SECZIM @SECZIM

Have you ever bought shares?



59 votes · Final results

8:35 AM · Mar 25, 2022 from Harare, Zimbabwe · Twitter for Android

View Tweet analytics

3 Retweets 5 Likes



SECZIM

1,230 Tweets

59 votes · Final results

1 Like 3 Retweets 5 Likes



SECZIM @SECZIM · Mar 24

Meet the Regulator: Students from Dominican Convent School had the opportunity to tour the SECZim offices. During the tour, students were taken through the various departments and learnt about the roles that each department plays as they regulate the capital markets.

#GMW2022



2 Likes 3 Retweets 4 Likes



SECZIM @SECZIM · Mar 24

There's no time like NOW. Gadzirira ramangwana rako. Learn about investing early and secure your future. Now that's Smart.

#GMWBuildYourFuture #GMWBeSmartAboutMoney #GMW2022



SECZIM @SECZIM · Mar 22

It's competition time! Participate and stand a chance to win a T-Shirt and 8gb Flash stick. Let's get writing!!



1 Like 3 Retweets 4 Likes

Global Money Week In-person Activities

Dominican Convent School, Harare, Seminar – 22 March

The Commission in partnership with the Insurance and Pensions Commission (IPEC), Zimbabwe Stock Exchange (ZSE) and Escrow Group (C-Trade), held a seminar at Dominican Convent School to kick start the in-person activities. The seminar educated students about the financial markets in Zimbabwe and the different roles that they play. The seminar was attended by high school students particularly Upper and Lower sixes from the department of arts sciences and commercials. The students were educated on the need of investing in capital markets, the role of Investor Protection Fund, how to trade using C-Trade and ZSE-Direct, the importance of insurance and pensions and the role of the Zimbabwe Stock Exchange. All the financial markets players had the objective of “catching them young so that they become smart about money, be it by investing on the Zimbabwe Stock Exchange through C-Trade or ZSE- Direct. C-Trade is a mobile and internet-based trading platform introduced in 2018 by the Financial Securities Exchange (FINSEC). The platform can be accessed through a web portal (ctrade.co.zw) or through the Android App. If you do not own a smartphone, do not despair as you can also access C-Trade on your “kambudzi”¹ via **USSD *727#**.

The screenshot displays the C-Trade web portal interface. On the left, the 'My Account' section shows 'My Cash' with values for Unclaimed Cash, Cleared Cash, Cash Available, My Portfolio, Total Account, and Portfolio Gain/Loss (Day). Below this are buttons for Deposit, Withdraw, View TXN, and Convert. The 'My Portfolio' section includes a login prompt and fields for Current Value, Net Movement, Previous Value, and Net Movement %.

The central market data table lists various securities with their best bid/ask prices, market supply, and market demand. The table includes columns for the security name, best bid, best ask, market supply, and market demand. Below the table are buttons for My Orders, News, FX Auction, and Issuer.

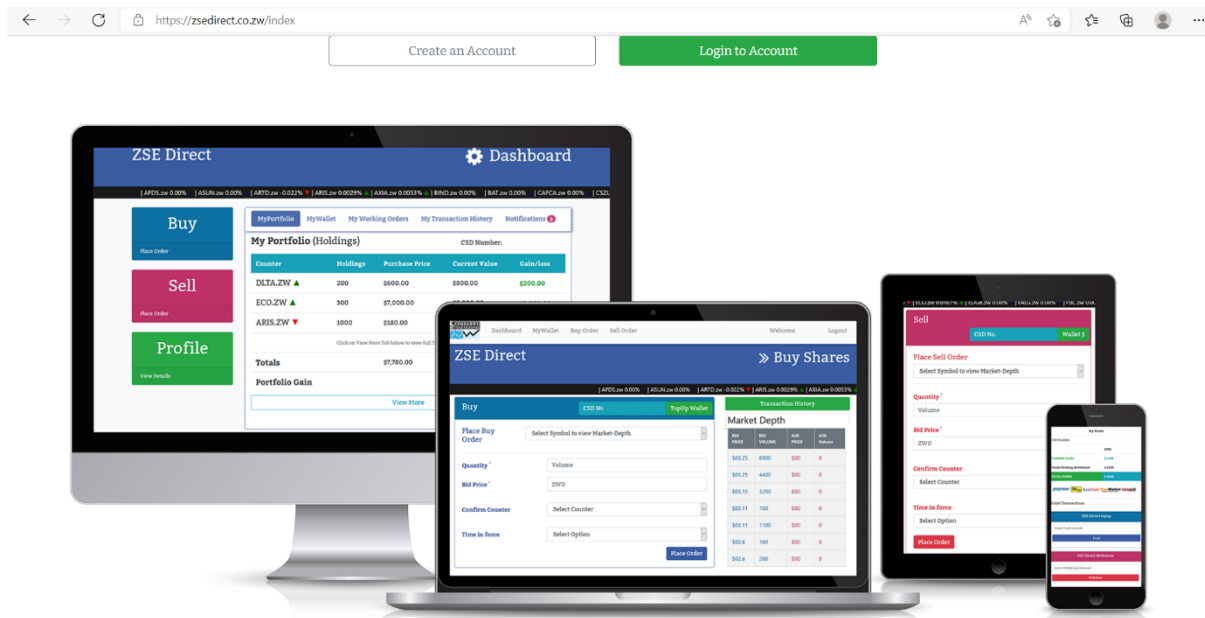
On the right, the 'Trade' section features buttons for BUY and SELL, a dropdown for Select Market (ZSE), a dropdown for Select Company, and a dropdown for Select Order Type (Equity). A 'Quantity' input field is also present. A customer support chat bubble is visible at the bottom right.

Security	Best Bid	Best Ask	Market Supply	Market Demand
AFIS.ZW African Distillers Limited(AFIS.ZW)	300.0000	344.0000	400	500
AFIS.ZW African Distillers Limited(AFIS.ZW)	344.0000	0.0000%		
AFIS.ZW African Distillers Limited(AFIS.ZW)	4.1000	4.1000	300	7000
AFIS.ZW African Distillers Limited(AFIS.ZW)	4.1000	0.0000%		
ARTD.ZW Amalgamated Regional Trading Holdings Limited(ARTD.ZW)	27.5000	27.5000	100	100
ARTD.ZW Amalgamated Regional Trading Holdings Limited(ARTD.ZW)	27.5000	4.4500%		
ASUN.ZW African Sun Limited(ASUN.ZW)	10.5000	10.5000	100	2100
ASUN.ZW African Sun Limited(ASUN.ZW)	10.5000	-0.5000%		
ASA.ZW Asia Corporation Limited(ASA.ZW)	148.5000	155.0000	100	13200
ASA.ZW Asia Corporation Limited(ASA.ZW)	155.0000	7.3000%		
BAT.ZW British American Tobacco Zimbabwe Limited(BAT.ZW)	3660.0000	3660.0000	0	300
BAT.ZW British American Tobacco Zimbabwe Limited(BAT.ZW)	0.0000	0.0000%		
CAFECA.ZW Cafca Limited(CAFCA.ZW)	0.0000	250.0000	200	0
CAFECA.ZW Cafca Limited(CAFCA.ZW)	250.0000	0.0000%		
CRZ.ZW CRZ Holdings Ltd(CRZ.ZW)	125.0000	125.0000	6500	300
CRZ.ZW CRZ Holdings Ltd(CRZ.ZW)	125.0000	-3.2500%		
CFI.ZW CFI Holdings Limited(CFI.ZW)	186.0000	186.0000	0	4000
CFI.ZW CFI Holdings Limited(CFI.ZW)	186.0000	31.0000%		

At the bottom of the page, a row of market data is displayed: 125.0000 CFI.ZW ⇒ 186.0000 DLT.ZW ⇒ 356.1000 DZL.ZW ⇒ 45.0000 ECO.ZW ⇒ 222.0000 EDGR.ZW ⇒ 5.9900 EHZL.ZW ⇒ 119.1481 FBC.ZW ⇒ 54.0000 FCA.ZW ⇒ 7.9500 FIDL.ZW ⇒ 17.20...

¹ Non-smart phone or basic phone

ZSE Direct allows the investing public to access the stock market remotely through a web portal (www.zsedirect.co.zw)



The seminar was a success as the Dominican Convent students understood some of the basics they were taught and were eager to learn more about financial markets in Zimbabwe. To bring more excitement to the seminar a Q & A session was held with giveaways in the form of t-shirts, caps, investor education flash sticks, pens, notebooks and flasks.



Harare Institute of Technology Seminar – 23 March

SECZim, IPEC and Escrow attended a seminar hosted by the Department of Financial Engineering which is under the Faculty of Business and Management Sciences at the Institute. The seminar was aimed at teaching financial engineering students about the capital markets and insurance and pensions. SECZim took the opportunity, where two key stakeholders were present, youth and academia, to introduced the Shona and Ndebele translations of the Investment 101 handbook.. “hearing about capital markets in my language makes me feel included, for the first time”, was a comment from a faculty member.



Dominican Convent Tour at the Commission – 24 March

SECZim facilitated a “meet the regulator” tour for Dominican Convent students. The tour afforded the students an opportunity to meet the team behind the scenes that ensures that the capital market is running smoothly and in accordance with set rules and regulations to ultimately ensure that all investors are protected. The students were taken through each department within the Commission and got first hand information about the role of each department.



University of Zimbabwe Seminar – 25 March

The financial sector regulators participated in a seminar hosted by the University of Zimbabwe Actuarial Society where lectures were delivered on the importance of financial literacy , as

opposed to generally literacy; the latter is relatively high in Zimbabwe while the former is still low here and elsewhere.



GMW Activities by Securities Market Intermediaries



Zimbabwe Stock Exchange

Introduction

The Zimbabwe Stock Exchange (“ZSE”) participated in the 2022 Global Money Week (“GMW”) between 21 and 25 March 2022. The activities conducted by the ZSE during the GMW are as follows:

Online Activity	Reach
<p>Financial Literacy Course on REITs</p> <p>The ZSE introduced an informative course on Real Estate Investment Trusts (REITs) during the GMW and it was accessible through the ZSE Training portal (www.zsetraining.co.zw)</p>	334
<p>Financial Literacy Games</p> <p>The ZSE rolled out a word game scramble on Financial investment terms in two phases during the GMW and it was accessible through the ZSE Training portal (www.zsetraining.co.zw)</p>	362
<p>Social Media Posts</p> <p>The ZSE shared Global money posts on its social media platforms, Twitter, LinkedIn, and Facebook for the duration of the GMW week</p>	3093 engagements on the posts
<p>Financial Literacy Quiz</p> <p>During the GMW, the ZSE posted quiz questions on its Social media platforms Twitter, LinkedIn, and Facebook.</p>	1350 engagements on the social media posts

Physical Activities

In addition to the online activities, the ZSE also participated in the following physical activities together with Capital Market players,

Physical Activity	Reach
School Visit The ZSE together with other capital market players conducted an investor education session at St Dominics Secondary School	80 students
Panel Discussion The ZSE CEO, Mr Justin Bgoni participated in a panel discussion during the GMW	100 participants



Victoria Falls Stock Exchange

Introduction

The Victoria Falls Stock Exchange (“VFEX”) participated in the 2022 Global Money Week (“GMW”) between 21 and 25 March 2022. As part of the efforts of the VFEX to simplify capital markets and encourage financial literacy the VFEX undertook various digital activities as follows:

Online Activity	Reach
<p>Social Media Posts</p> <p>The VFEX shared informative posts on Global Money Week, with key emphasis on what GMW is, the theme and importance of financial literacy on its social media platforms, Twitter, LinkedIn, and Facebook for the duration of the GMW week</p>	<p>1061 engagements on the posts</p>
<p>Panel Discussion</p> <p>During the GMW, the VFEX hosted a panel discussion on Microsoft teams on The VFEX and how once can start participating on the VFEX. The panelists included a stockbroker, custodian, and a representative from the VFEX</p>	<p>40 participants</p>

Recommendations

1. Host seminars in high density schools and rural schools so that every young person is involved in financial literacy regardless of where they are located.
2. Offer different giveaway items such as laptops and cell phones to the different competitions being held. These giveaway items will attract more young people to participate in the different competitions.
3. Host live interactive sessions on a regular basis that are not always formal to engage and attract the younger demographic.
4. Make use of social media influencers of the same demographic to encourage growth in participation.
5. Conduct Roadshows targeted at schools and universities.
6. Beyond GMW, continue with initiatives aimed at promoting financial inclusion and empowerment of young people.